

Challenge backers have big plans for Albion

KENMORE developers, the Q.L.D. Group, have huge plans for the innercity suburb of Albion, and are taking greyhound racing along for the ride. Director George Cheihk recently signed off on a three-year



sponsorship deal with the Greyhound Racing Authority backing the Q.L.D. Group Fifth Grade Statewide Challenge.

The series, staged at Albion Park, the Gold Coast, Ipswich and Townsville, has a final worth \$25,000 to the winner on June 3 at Albion Park. Cheihk was keen to involve greyhound racing in his plans and hopes for Albion. The Q.L.D. Group has a \$100 million development planned for Albion in the Crosby Road area (artists impression left).

“We are always aware of the need for recognition in an area we intend to develop, and greyhound racing is an important part of Albion,” said Q.L.D.

Group spokeswoman Danielle Seymour. But that’s been George Cheihk’s way since he moved to Brisbane from Sydney three years ago. George came north after selling the No Bull mobile phone business. He had 60 outlets across Sydney.

He came north for a lifestyle change and it wasn’t long before he had bought 600 acres near Redbank Plaza to develop Collingwood Park, a 2000 house block site.

“We bought the Crosby Road site some time ago and expect it to start within 18 months,” said Seymour. “We plan 180 luxury apartments.” George Cheihk has been a sponsor of the

Ipswich Jets rugby league team and with GRA Board member Chris Williams a long-time player in management of the Jets, it was natural greyhound racing would come up with the pair.

The Q.L.D. Group does considerable work in the Ipswich

area. It also sponsors the Redbank Plains league team, is active in Lead On, a community youth project in Ipswich, and the Ipswich Hospice. “And we are active in helping local schools in the Ipswich area, all because of our Collingwood Park development,” said Seymour. “So it was only natural we would want to do the same at Albion.”

Q.L.D. Group also sponsors the Brisbane Lions and Formula 3 motor racing star Daniel Pappas who is currently fourth in the Australian Championship race.

The company recently donated a house and land package to the Royal Children’s Hospital for auction in May.

Greyhound racing has become part of the scene at Q.L.D. Group. The new Fifth Grade Statewide Challenge is an exciting series and will run for three years. Future greyhound racing stars will emerge from such a series.

George Cheihk and the Q.L.D. Group will have put them on their way.